

Summer Membership Campaign 2010

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Starts July 1, 2010

Ends September 30, 2010

Goal: Increase Membership in each Region by 2.5% by October 1, 2010

Matrix: Benchmarks & Goals of Membership by Region

Region	Current Members (5/1/2010)	Goal (2.5% increase, rounded up)	# of New Members (7/8/2010)
1	482	12	0
2	265	7	1
3	127	4	1
4	49	2	0
5	95	3	0
6	128	4	1
7	81	3	1

Incentive:

- Each **Region** meeting or exceeding this goal will receive one free convention registration to the 2010 Convention.
- The **Region** that increases their membership the most (calculated by percent growth) gains possession of the Traveling Membership Trophy and recognition at the House of Delegates and Awards ceremony during convention.
- The **single member** with the most referrals will receive one free 2010 Convention registration and one night's lodging during the 2010 Convention (Wednesday or Thursday at the discretion of the individual, a "traveling" trophy, and recognition at the House of Delegates and Awards ceremony during convention.

Rules:

- To ensure Regions or Individuals get credit for Recruitment, **send an email** to the ONA office listing the individuals recruited as new members. Renewals do not count unless they have not renewed for 6 months or more. Notify ONA by email: ona@oklahomanurses.org
- The ONA office will verify new members and track them through the database system.
- New memberships will be tallied by Region after the month end reports are compiled by the ONA office. This is how success and winning at the Regional level will be determined.
- The individual with the most confirmed recruitments, with a minimum of 3 new members, will be designated as the winning Recruiter. The ONA office will track and verify this as well.